



## **Conejo Valley Tourism Improvement District**

Tuesday, February 17, 2026 at 12:00pm

Palm Garden Hotel

495 N Ventu Park Rd, Thousand Oaks, CA 91320

### Meeting Minutes

#### **1. Call to Order – Chair Tony Conte**

- i. Chair Conte called the meeting to order at 12:02pm.

#### **2. Roll Call**

- i. Board Members Present: Chair Tony Conte (Courtyard by Marriott Thousand Oaks, TownePlace Suites by Marriot Thousand Oaks), Wendy Beemer and Joe Sullivan (Courtyard by Marriott Agoura Hills, TownePlace Suites by Marriot Agoura Hills), Felix Wang (Thousand Oaks Inn Best Western), Daniel Yancey (Palm Garden Hotel), Ashlie Lohse (Homewood Suites), Ashley Montgomery (Hampton Inn Thousand Oaks), and Ella Hanstead Meadors (Hyatt Regency Westlake).
- ii. Others present: Danielle Borja (CVTID), Josh Gray (CVTID), Cicily Kind (CVTID), Eric Hunzeker (85Sixty), Nate Leach (85Sixty), and Shayne Wells (Marketing Maven).
- iii. A quorum was established.

#### **3. Action Item: Approval of the Agenda for the February 17th, 2026 Meeting**

- i. Motion to approve the agenda by Daniel Yancey and seconded by Ashley Montgomery.
- ii. The approval of the agenda passed 7-0-2 with Wendy Beemer abstaining.

#### **4. Action Item: Approval of the Minutes from the November 11, 2025 Meeting**

- i. Motion to approve the minutes from November 11, 2025 by Tony Conte and seconded by Daniel Yancey.
- ii. The approval of November 11, 2025 minutes passed 7-0-2 with Wendy Beemer abstaining.

#### **5. Public Comments**

- i. Nellie Cusworth of CRPD promoted the museums in the region as attractions.

#### **6. Action Item: Approval of Q4 2025 Financials and 2025 Year End Report**



- i. Danielle Borja and Eric Hunzeker presented the Q4 2025 Financials and 2025 Year End Report. Danielle also presented information on the estimated net income from 2025 and noting that the Reserves numbers for
- ii. Motion to approve the Q4 2025 Financials and 2025 Year End Report by Daniel Yancey and seconded by Ashley Montgomery.
- iii. The approval of Q4 2025 Financials and 2025 Year End Report passed 7-0-2 with Wendy Beemer abstaining.

**7. Discussion Item: President/CEO Report – Danielle Borja**

- i. Danielle Borja presented the President/CEO Report. Danielle noted for the Board of a future “Welcome to Conejo Valley” billboard, a FIFA influencer partnership with CCTC, and Cicily noted upcoming conferences for attendance and results so far in 2026.

**8. Discussion Item: Marketing Maven Report**

- i. Shayne presented the Marketing Maven Report.

**9. Discussion Item: 85Sixty Report**

- i. Nate presented the 85Sixty Report.

**10. Announcements – CVTID Membership Announcements**

- i. Wendy Beemer

**11. Adjourn**

- i. The meeting was adjourned at 1:00pm.