



**Conejo Valley Tourism Improvement District
Board of Directors Board Meeting**

Tuesday, March 24th at 12:00pm
Thousand Oaks Inn
75 W Thousand Oaks Blvd, Thousand Oaks, CA 91360

Meeting Agenda

1. Call to Order – Chair Tony Conte
2. Roll Call
3. **Action Item:** Approval of the Agenda for the March 24, 2026 Meeting
4. **Action Item:** Approval of the Minutes from the February 17th, 2026 Meeting
5. Public Comments
6. **Presentation Item:** Guest Speaker Akbar Alikhan, Thousand Oaks Deputy City Manager on the Thousand Oaks Downtown Project
7. **Action Item:** 2025 Excess Budget Allocation
 - a. “Welcome to Conejo Valley” Billboard Extension, 101 Campaign, etc.
8. Discussion Item: President/CEO Report
9. Discussion Item: Marketing Maven Report
10. Discussion Item: 85Sixty Report
11. Announcements – CVTID Team Members
12. Adjourn

NOTICES

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Josh Gray at (805)370-0035 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the CVTID. The Agenda provides a general description and staff recommendations; however, the CVTID may take action other than what is recommended.

DOCUMENTATION:

Copies of staff reports or other written documentation, relating to each item of business described in this Agenda, are posted to the Chamber's website at Conejo.com and are on file and available for public inspection, during normal business hours, in the office of Greater Conejo Valley Chamber of Commerce at 600 Hampshire Road, Suite 200, Thousand Oaks, CA 91361.

I declare under penalty of perjury that I posted this Agenda of the CVTID on the front door of the Greater Conejo Valley Chamber of Commerce, 600 Hampshire Road, Suite 200, Thousand Oaks, CA 91361, not less than 72 hours prior to the meeting pursuant to Government Code Section 54954.2 on _____ at _____ By: _____ Josh Gray, Director of Operations, CVTID