



**Conejo Valley Tourism Improvement District
Leadership Team Meeting**

June 17th, 2025 at 12:00pm

Online Via Zoom – [Meeting Link](#)

Teleconference locations include:

Greater Conejo Valley Chamber of Commerce, Hampton Inn Agoura Hills, Courtyard by Marriot
Thousand Oaks, and the Palm Garden Hotel

Meeting Agenda

1. Call to Order – Chair Daniel Yancey
2. Roll Call
3. **Action Item:** Approval of the Agenda for the June 17, 2025 Meeting
4. **Action Item:** Approval of the Minutes of the April 15, 2025 Meeting
5. Public Comments
6. Guest Presentation: Paramount Ranch Update from SMMF's Deanna Armbruster
7. Discussion Item: President/CEO Report
8. Discussion Item: 85Sixty Report
9. Discussion Item: Marketing Maven Report
10. Announcements – CVTID Leadership Team Members
11. Adjourn

NOTICES

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Josh Gray at (805)370-0035 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the CVTID. The Agenda provides a general description and staff recommendations; however, the CVTID may take action other than what is recommended.

DOCUMENTATION:

Copies of staff reports or other written documentation, relating to each item of business described in this Agenda, are posted to the Chamber's website at Conejo.com and are on file and available for public inspection, during normal business hours, in the office of Greater Conejo Valley Chamber of Commerce at 600 Hampshire Road, Suite 200, Thousand Oaks, CA 91361.

I declare under penalty of perjury that I posted this Agenda of the CVTID on the front door of the Greater Conejo Valley Chamber of Commerce, 600 Hampshire Road, Suite 200, Thousand Oaks, CA 91361, not less than 72 hours prior to the meeting pursuant to Government Code Section 54954.2 on _____ at _____ By: _____ Josh Gray, Director of Operations, CVTID