



Conejo Valley Tourism Improvement District Leadership Team Meeting

January 17, 2024 at 12:00pm

Meeting Minutes

- 1. Call to Order – Vice Chair Shelley Baltimore**
 - Chair Cartaino called the meeting to order at 12:05pm.
- 2. Roll Call / Self-Introductions**
 - Officers present: Shelley Baltimore, Felix Wang, Daniel Yancy, and Danielle Borja.
 - Others present: Josh Gray, Ofelia Flores, Nate Swanson, David McGovern, Toni Palese(85Sixty), Steven Price Leah Barnett, Silja Lund, Emily Naginti, Kristen Filicia, Parker Bacon, Katie Walker, Malika Jonson Christina Wicker (Augustine), Emily Negila (Marketing Maven), Ryan Roman (TO) Haider Alawami (TO), Miguel Chavez (TO), Tara Tosatto (TO), Marie Barragan (TO)
 - A quorum was established.
- 3. Action Item: Approval of the Agenda for the January 17, 2024 Meeting**
 - Motion to approve the agenda by Shelley Baltimore and seconded by Ashlie Lohse. With a vote of 4-0 the motion was approved.
- 4. Action Item: Approval of the Minutes from the December 14, 2023 Meeting.**
 - Motion to approve the minutes from the meeting by Ashlie Lohse and seconded by Tony Conte. With a vote of 4-0 the motion was approved.
- 5. Public Comments**
 - There were no public comments.
- 6. Discussion Item: President/CEO Report**
 - Danielle Borja presented the President/CEO Report.
- 7. Discussion Item: Augustine Agency Report**
 - Christina Wicker presented the Augustine Agency Report and there were no questions from the committee.
 - Danielle Borja thanked Augustine Agency on behalf of the board for their service over the past 8 years.
- 8. Discussion Item: Marketing Maven Report**
 - Emily Negila presented the Marketing Maven Report and there were no questions from the committee.
- 9. Discussion Item: 85Sixty Report**
 - Toni Palese and Steve Prince-Lounge presented the 85Sixty Report and introduced members of the team to CVTID.
- 10. Announcements – CVTID Leadership Team Members**
 - There were no announcements.

11. Adjourn

- Vice Chair Shelley Baltimore adjourned the meeting at 1:09pm.