



**Conejo Valley Tourism Improvement District
(CVTID) Board of Directors Meeting**

October 17th, 2023 at 12:00pm

Palm Garden Hotel

Meeting Minutes

- **Call To Order - Chair Kim Cartaino**
 - Chair Kim Cartaino called the meeting to order at 12:07pm
- **Roll Call**
 - Hotel Members Present: Sheraton Agoura Hills, Best Western Plus Thousand Oaks Inn, Courtyard by Marriott Thousand Oaks, TownePlace Suites by Marriott Thousand Oaks, Homewood Suites Agoura Hills, Hampton Inn Agoura Hills, Palm Garden Hotel, and Hyatt Regency Westlake.
 - Others Present: Josh Gray (Greater Conejo Valley Chamber of Commerce), Danielle Borja (Greater Conejo Valley Chamber of Commerce), Lauren Melvin (Greater Conejo Valley Chamber of Commerce), Ofelia Flores (Greater Conejo Valley Chamber of Commerce), Cathy Nanadiego (Marketing Maven), Lindsey Carnett (Marketing Maven) and Shayne Wells (Augustine Agency).
 - A quorum was established.
- **Action Item: Approval of the Agenda for October 17, 2023**
 - Motion to approve the Agenda for October 17, 2023 meeting by Ashlie Lohse (Homewood Suites) and seconded by Tony Conte (Courtyard by Marriott Thousand Oaks). The motion passed unanimously with a raised-hand vote.
- **Action Item: Approval of the CVTID Minutes for the September 19th, 2023**
 - Motion to approve the CVTID Minutes for September 19th, 2023 by Tony Conte (Courtyard by Marriott Thousand Oaks) and seconded Kathleen Walk (Hampton Inn Agoura Hills). The motion passed unanimously with a raised-hand vote.
- **Public Comments**
 - There were no public comments.
- **Discussion Item: President/CEO Report**
 - CVTID President/CEO Danielle Borja presented in the President/CEO Report.
- **Discussion Item: Augustine Agency Report**
 - Cathy Nanadiego from Augustine Agency presented the Augustine Agency Report
- **Discussion Item: Marketing Maven Report**
 - Shayne Wells from Marketing Maven presented the Marketing Maven Report.

- **Announcements – CVTID Membership**

- David McGovern (Hyatt Regency Westlake) gives an announcement.
- Kathleen Walker (Hampton Inn Agoura Hills) gives an announcement.

- **Adjourn**

- Chair Kim Cartaino adjourned the meeting at 12:43pm