



Conejo Valley Tourism Improvement District Leadership Team Meeting

July 18, 2023 at 12:00pm

Meeting Minutes

- 1. Call to Order – Chair Kim Cartaino**
 - Chair Cartaino called the meeting to order at 12:04pm.
- 2. Roll Call / Self-Introductions**
 - Officers present: Kim Cartaino, Ashlie Lohse, Tony Conte, Shelley Baltimore, Danielle Borja, and Steve Ortmann (Present for Discussion Items).
 - Others present: Josh Gray, Ofelia Flores, Christina Wicker (Augustine), Lindsey Carnett (Marketing Maven), and Shayne Wells (Marketing Maven).
 - A quorum was established.
- 3. Action Item: Approval of the Agenda for the July 18, 2023 Meeting**
 - Motion to approve the agenda by Shelley Baltimore and seconded by Ashlie . With a vote of 5-0 the motion was approved.
- 4. Action Item: Approval of the Minutes from the June 20, 2023 Meeting**
 - Motion to approve the minutes from the meeting by Tony Conte and seconded by Ashlie. With a vote of 5-0 the motion was approved.
- 5. Public Comments**
 - Chair Cartaino called for public comments.
 - There were no public comments.
- 6. Discussion Item: President/CEO Report**
 - Danielle Borja presented the President/CEO Report and there were no questions from the committee.
- 7. Discussion Item: Augustine Agency Report**
 - Christina Wicker presented the Augustine Agency and there were no questions from the committee.
- 8. Discussion Item: Marketing Maven Report**
 - Shayne Wells presented the Marketing Maven Report and there were no questions from the committee.
- 9. Announcements – CVTID Leadership Team Members**
 - Tony Conte announced the return of a valued sales team member, Sean Briody, to the Courtyard/TownePlace Suites Thousand Oaks.
- 10. Adjourn**
 - Chair Cartaino adjourned the meeting at 12:48pm.