



## Meeting Book - CVTID Leadership Meeting (8.15.23)

This meeting is virtual and can be joined through the following Zoom link: <https://us02web.zoom.us/j/83664153607?pwd=cGRGcjBkZDZndUVPbVkrRDNEWXVsUT09>

12:00pm

Call to Order

Kim Cartaino

Roll Call

Approval of the Agenda  
August 15, 2023

Approval of the Minutes  
July 18, 2023

CVTID Leadership Team Meeting Minutes for July

Public Comments  
Limited to 3 minutes per speaker

President/CEO Report

Danielle Borja

Monthly Revenue Tracker (as of 8.10.23)

Q2 2023 Financial Report

Ofelia Flores

2023 Q2 CVTID Financial Statement Review

Q2 2023 Financial Statements

Augustine Monthly Report

Christina  
Wicker

ConejoValley\_July2023\_FinalReport.pdf

Marketing Maven Monthly Report

Shayne Wells

Marketing Maven\_July\_CVTID Board\_Report.pdf

Announcements

Adjourn

Public Notices

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Josh Gray at (805)370-0035 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the CVTID. The Agenda provides a general description and staff recommendations; however, the CVTID may take action other than what is recommended.

DOCUMENTATION: Copies of staff reports or other written documentation, relating to each item of business described in this Agenda, are posted to the Chamber's website at Conejo.com and are on file and available for public inspection, during normal business hours, in the office of Greater

Conejo Valley Chamber of Commerce at 600 Hampshire Road, Suite 200, Thousand Oaks, CA 91361 This Agenda of the CVTID was posted on the front door of the Greater Conejo Valley Chamber of Commerce, 600 Hampshire Road, Suites 200, Thousand Oaks, CA 91361, not less than 72 hours prior to the meeting pursuant to Government Code Section 54956