



Conejo Valley Tourism Improvement District (CVTID) Board of Directors Annual Meeting

March 21st, 2023 at 12:00pm
Best Western Thousand Oaks Inn

Meeting Minutes

- **Welcome/Call to Order – Chair Kim Cartaino**
 - Chair Kim Cartaino called the meeting to order at 12:02pm.
- **Roll Call/Self Introductions**
 - Hotel members present: Sheraton Agoura Hills, Hyatt Regency Westlake, Best Western Plus Thousand Oaks Inn, Homewood Suites, Hampton Inn Thousand Oaks, Courtyard by Marriott Agoura Hills, Towneplace Suites by Marriott Agoura Hills
 - Other Members Present: Greater Conejo Valley Chamber of Commerce, City of Agoura Hills.
 - Guests Present: Marketing Maven, Augustine Agency.
 - A quorum was established.
- **Action Item: Approval of the Agenda for the March 21, 2023 Meeting**
 - Motion to approve the Agenda for the March 21, 2023 meeting by Kristina Lecka (Best Western Thousand Oaks Inn) and seconded by Shelley Baltimore (Hampton Inn Thousand Oaks). The motion was passed unanimously with a voice vote.
- **Action Item: Approval of the Minutes from the February 21, 2023 Meeting**
 - Motion to approve the minutes from the February 21, 2023 meeting by Ashlie Lohse (Homewood Suites) and seconded by Shelley Baltimore (Hampton Inn Thousand Oaks). The motion was passed unanimously with a voice vote.
- **Public Comments**
 - There were no public comments.
- **Discussion Item: President/CEO Report – Danielle Borja**
 - CVTID President/CEO Danielle Borja presented the President/CEO Report.

- **Discussion Item: Augustine Agency Report**
 - Claire Marcus from Augustine Agency presented the Augustine Agency Report.
- **Discussion Item: Marketing Maven Report**
 - Ally Bertik from Marketing Maven presented the Marketing Maven Report.
- **Announcements – CVTID Membership**
 - There were no announcements.
- **Adjourn**
 - Chair Kim Cartaino adjourned the meeting at 1:24pm.