



## **Conejo Valley Tourism Improvement District Leadership Team Meeting**

April 18, 2023 at 12:00pm

### Meeting Minutes

- 1. Call to Order – Chair Kim Cartaino**
  - Chair Cartaino called the meeting to order at 12:01pm.
- 2. Roll Call / Self-Introductions**
  - Officers present: Kim Cartaino, Ashlie Lohse, Tony Conte, Danielle Borja.
  - Others present: Adam Haverstock, Ofelia Flores, Bridget Caffrey (Greater Conejo Valley Chamber of Commerce), Claire Marcus, Christina Wicker (Augustine) and Ally Bertik, Emily Neglia (Marketing Maven).
  - A quorum was established.
- 3. Action Item: Approval of the Agenda for the April 18, 2023 Meeting**
  - Motion to approve the agenda by Ashlie Lohse and seconded by Tony Conte. With a vote of 4-0 the motion was approved.
- 4. Action Item: Approval of the Minutes from the January 17, 2023 Meeting**
- 5. Motion to approve the minutes from the January 17, 2023 meeting by Ashlie Lohse and seconded by Tony Conte. With a vote of 4-0 the motion was approved.**
- 6. Public Comments**
  - Chair Cartaino called for public comments.
  - There were no public comments.
- 7. Discussion Item: President/CEO Report**
  - Danielle Borja presented the President/CEO Report and answered questions from the committee.
- 8. Discussion Item: Augustine Agency Report**
  - Claire Marcus presented the Augustine Agency Report and answered questions from the committee.
- 9. Discussion Item: Marketing Maven Report**
  - Ally Bertik presented the Marketing Maven Report and answered questions from the committee.
- 10. Announcements – CVTID Leadership Team Members**
  - No announcements
- 11. Adjourn**
  - Chair Cartaino adjourned the meeting at 12:40pm.