Conejo Valley Tourism Improvement District (CVTID)
Board of Directors Annual Meeting
February 21th, 2023 at 12:00pm

Meeting Minutes

- **Welcome/Call to Order – Chair Kim Cartaino**

  o Chair Kim Cartaino called the meeting to order at 12:05pm.

- **Roll Call/Self Introductions**

  o Hotel members present: Sheraton Agoura Hills, Hyatt Regency Westlake, Best Western Plus Thousand Oaks Inn, Homewood Suites, Hampton Inn Thousand Oaks, Palm Garden Hotel, Courtyard by Marriott Thousand Oaks, Towneplace Suites by Marriott Thousand Oaks, Courtyard by Marriott Agoura Hills, Towneplace Suites by Marriott Agoura Hills

  o Other Members Present: Greater Conejo Valley Chamber of Commerce, City of Agoura Hills.

  o Guests Present: Marketing Maven, Augustine Agency, Ronald Reagan Presidential Library.

  o A quorum was established.

- **Action Item: Approval of the Agenda for the February 21, 2023 Meeting**

  o Motion to approve the Agenda for the February 21, 2023 meeting by Ashlie Lohse (Homewood Suites) and seconded by Daniel Yancey (Palm Garden Hotel). The motion was passed unanimously with a voice vote.

- **Action Item: Approval of the Minutes from the November 10, 2022 Meeting**

  o Motion to approve the minutes from the November 10, 2022 meeting by Kristina Lecka (Best Western Plus Thousand Oaks Inn) and seconded by Tony Conte (Courtyard by Marriott Thousand Oaks). The motion was passed unanimously with a voice vote.

- **Public Comments**

  o Xcaret Osorio (Ronald Reagan Presidential Library) made a public comment.

- **Discussion Item: President/CEO Report – Danielle Borja**

  o CVTID President/CEO Danielle Borja presented the President/CEO Report.

- **Discussion Item: Augustine Agency Report**

  o Claire Marcus from Augustine Agency presented the Augustine Agency Report.

- **Discussion Item: Marketing Maven Report**

  o Ally Bertik from Marketing Maven presented the Marketing Maven Report.

- **Announcements – CVTID Membership**

  o There were no announcements.

- **Next Meeting will be Tuesday, March 21, 2023.**

- **Adjourn**

  o Chair Kim Cartaino adjourned the meeting at 12:50pm.