



Conejo Valley Tourism Improvement District Leadership Team Meeting

January 17, 2023 at 12:00pm

Meeting Minutes

- 1. Call to Order – Chair Kim Cartaino**
 - Chair Cartaino called the meeting to order at 12:01pm.
- 2. Roll Call / Self-Introductions**
 - Officers present: Kim Cartaino, Ashlie Lohse, Shelley Baltimore, Danielle Borja.
 - Others present: Adam Haverstock, Ofelia Flores (Greater Conejo Valley Chamber of Commerce), Claire Marcus (Augustine) and Ally Bertik (Marketing Maven).
 - A quorum was established.
- 3. Action Item: Approval of the Agenda for the January 17, 2023 Meeting**
 - Motion to approve the agenda by Ashlie Lohse and seconded by Kim Cartaino. With a vote of 4-0 the motion was approved.
- 4. Action Item: Approval of the Minutes from the December 15, 2022 Meeting**
5. Motion to approve the minutes from the December 15, 2022 meeting by Shelley Baltimore and seconded by Ashlie Lohse. With a vote of 4-0 the motion was approved.
- 6. Public Comments**
 - Chair Cartaino called for public comments.
 - There were no public comments.
- 7. Discussion Item: President/CEO Report**
 - Danielle Borja presented the President/CEO Report and answered questions from the committee.
- 8. Discussion Item: Augustine Agency Report**
 - Claire Marcus presented the Augustine Agency Report and answered questions from the committee.
- 9. Discussion Item: Marketing Maven Report**
 - Ally Bertik presented the Marketing Maven Report and answered questions from the committee.
- 10. Announcements – CVTID Leadership Team Members**
 - No announcements
- 11. Adjourn**
 - Chair Cartaino adjourned the meeting at 12:46pm.