



Conejo Valley Tourism Improvement District Leadership Team Meeting

July 19, 2022 at 12:00pm

Meeting Minutes

- 1. Call to Order – Chair Michael Reardon**
 - Chair Reardon called the meeting to order at 12:01pm.
- 2. Roll Call / Self-Introductions**
 - Adam Haverstock took the roll.
 - Officers present: Michael Reardon, Kim Cartaino, Tony Conte, Michelle Relecker
 - Others present: Adam Haverstock and Ofelia Flores (Greater Conejo Valley Chamber of Commerce), Ashlie Lohse (Homewood Suites), Claire Marcus (Augustine) and Lindsey Carnett (Marketing Maven).
 - A quorum was established.
- 3. Action Item: Approval of the Agenda for the July 19, 2022 Meeting**
 - Motion to approve the agenda by Kim Cartaino and seconded by Tony Conte. With a vote of 4-0 the motion was approved.
- 4. Action Item: Approval of the Minutes from the June 21, 2022 Meeting**
 - Motion to approve the minutes from the June 21, 2022 meeting by Tony Conte and seconded by Michelle Relecker. With a vote of 4-0 the motion was approved.
- 5. Public Comments**
 - Chair Reardon called for public comments.
 - There were no public comments.
- 6. Discussion Item: President/CEO Report**
 - Adam Haverstock presented the staff report. President/CEO Danielle Borja was on vacation and not present.
- 7. Discussion Item: Augustine Agency Report**
 - Claire Marcus presented the Augustine Agency Report and answered questions from the committee.
- 8. Discussion Item: Marketing Maven Report**
 - Ally Bertik presented the Marketing Maven Report and answered questions from the committee.
- 9. Announcements – CVTID Leadership Team Members**
 - No announcements
- 10. Adjourn**
 - Chair Reardon adjourned the meeting at 12:34pm.