



**Conejo Valley Tourism Improvement District (CVTID)**

**Board of Directors Webinar Meeting**

Tuesday, June 15, 2021 at 12:00pm

Meeting Minutes

**1. Welcome/Call to Order – Al Adam**

- Al Alam called the meeting to order at 12:04pm

**2. Roll Call/Self Introductions**

- Chamber staff took roll.
- CVTID Board Members Present: Motel 6, Sheraton Agoura Hills, Courtyard by Marriott Agoura Hills, Towneplace Suites By Marriott Agoura Hills, Quality Inn Thousand Oaks, Hampton Inn Thousand Oaks, Hyatt Regency Westlake, Palm Garden Hotel, Hampton Inn Agoura Hills.
- Other Members Present: Adam Haverstock, Danielle Borja and Dan Fizedale (Greater Conejo Valley Chamber of Commerce), Ramiro Adeva (City of Agoura Hills), Haider Alawami and Dusty Russell (City of Thousand Oaks).
- Guests Present: Dani Higley (Augustine), Lindsey Carnett and Heather Hooker (Marketing Maven).
- A quorum was established.

**3. Action Item: Approval of the Agenda for the June 15, 2021 Meeting**

- Motion to approve the agenda for June 15, 2021 meeting by Mary Macchio (Hampton Inn Thousand Oaks) and seconded by Kim Cartaino (Sheraton Agoura Hills). The motion was approved by a voice vote.

**4. Action Item: Approval of the Minutes from April, 20 2021 Meeting**

- Motion to approve the Minutes for April 20, 2021 meeting by Robert Kim (Quality Inn Thousand Oaks) and seconded by Kim Cartaino (Sheraton Agoura Hills.) The motion was approved by a voice vote.

**5. Public Comments**

- There were no public comments.

**6. Discussion Item: Board Member Update**

- Robert Kim (Quality Inn Thousand Oaks) provided a board member update.

7. **Discussion Item: President/CEO Report – Danielle Borja**
  - President/CEO Danielle Borja provided the President/CEO Report.
8. **Discussion Item: Augustine Agency Monthly Report**
  - Dani Higley presented the Augustine Agency Monthly Report.
9. **Discussion Item: Marketing Maven Monthly Report**
  - Heather Hooker presented the Marketing Maven Monthly Report.
10. **Discussion Item: Payments for June 2021**
  - Director of Operations Adam Haverstock presented the Payments report for June 2021.
11. **Action Item: To support SB-285 California Tourism Recovery Act**
  - No action was taken on this item.
12. **Announcements – CVTID Membership**
  - There were no announcement from the CVTID Hotel membership.
13. **Adjourn**
  - Al Alam adjourned the meeting at 12:50pm.