



**Conejo Valley Tourism Improvement District (CVTID)
Board of Directors Webinar Meeting**

Tuesday, August 18, 2020 at 12:00pm
Meeting Minutes

- 1. Welcome/Call to Order – Chair Mary Macchio**
 - a. Chair Mary Macchio called the meeting to order at 12:00pm
- 2. Roll Call/Self Introductions – President/CEO Danielle Borja**
 - a. President/CEO Danielle Borja took the roll.
 - b. Hotel Members present: Sheraton Agoura Hills, Hampton Inn Agoura Hills, Hyatt Regency Westlake, Best Western Thousand Oaks Inn, Homewood Suites, Hampton Inn Thousand Oaks, Palm Garden Hotel, Motel 6, Courtyard by Marriott Thousand Oaks, Towneplace Suites by Marriott Thousand Oaks
 - c. Other Members Present: Adam Haverstock, Danielle Borja and Ofelia Flores – Greater Conejo Valley Chamber of Commerce; Haider Alawami – City of Thousand Oaks
 - d. Guests Present: Stefan Cosentino – California Lutheran University; Melissa Giller – Ronald Reagan Presidential Library; Cathy Nanadiego – Augustine
 - e. A quorum was established.
- 3. Action Item: Approval of the Agenda for the August 18, 2020 Meeting**
 - a. Motion to approve the Agenda for August 18, 2020 by Kim Cartaino (Sheraton Agoura Hills) and seconded by Felix Wang (Best Western Thousand Oaks Inn). With a vote of 8-0 the motion was approved.
- 4. Action Item: Approval of the Minutes from the July 21, 2020 Meeting**
 - a. Motion to approve the Minutes from the July 21, 2020 meeting by Felix Wang (Best Western Thousand Oaks Inn) and seconded by Kim Cartaino (Sheraton Agoura Hills). With a vote of 8-0 the motion was approved.
- 5. Public Comments**
 - a. Stefan Cosentino provided an update about online learning and enrollment for California Lutheran University.
 - b. Al Alam announced Motel 6 should be back to normal operations on September 1st.

- 6. Discussion Item: Augustine Agency Monthly Report**
 - a. Cathy Nanadiego presented the Augustine monthly report and answered questions from the members of the CVTID Board of Directors.
- 7. Discussion Item: Payments for August 2020**
 - a. Adam Haverstock presented the payments for August 2020.
- 8. Action Item: Approval of Amendment to the Direct Marketing Policy and Procedure**
 - a. Adam Haverstock presented the staff report on the proposed amendment to the Direct Marketing Policy and Procedure.
 - b. Motion to approve the amendment to the Direct Marketing Policy and Procedure by Jessica Lancaster (Homewood Suites) and seconded by Kim Cartaino (Sheraton Agoura Hills). With a vote of 8-0 the motion was approved.
- 9. Announcements – CVTID Membership**
 - a. CVTID President/CEO Danielle Borja presented an update on the Ventura and Los Angeles County COVID state monitoring status.
- 10. Next Meeting will be Tuesday, September 15, 2020**
- 11. Adjourn**
 - a. Chair Mary Macchio adjourned the meeting at 12:35pm.