



Conejo Valley Tourism Improvement District (CVTID)

Board of Directors Meeting

Tuesday, May 21, 2019 at 12:00pm

- I. **Welcome/Call to Order – CVTID Chair Sean Briody**
 - a. Chair Sean Briody called the meeting to order at 12:05pm.
- II. **Roll Call/Self Introductions – CVTID President/CEO Jill Lederer**
 - a. Hotel Members present: Sheraton Agoura Hills, Hyatt Regency Westlake, Best Western/Thousand Oaks Inn, Homewood Suites Agoura Hills, Hampton Inn Thousand Oaks, Palm garden Hotel, Courtyard By Marriott, Towneplace Suites.
 - b. Guests present: Haider Alawami, Rosie Ornelas, Lindsay Moore and Cathy Nanadiego.
 - c. A quorum was established.
- III. **Action Item:** Approval of Agenda for May 21, 2019 Meeting
 - a. Motion to approve the agenda for the May 21, 2019 Meeting by Felix Wang (Best Western/Thousand Oaks Inn) and seconded by Kim Cartaino (Sheraton Agoura Hills). With a vote of 7-0-0 the motion was approved.
- IV. **Action Item:** Approval of Minutes from the April 16, 2019 Meeting
 - a. Motion to approve the minutes from the April 16, 2019 Meeting by Kristina Lecka (Hyatt Regency Westlake) and seconded by Steven Infante (Courtyard By Marriott). With a vote of 7-0-0 the motion was approved.
- V. **Action Item:** Approval of Minutes from the April 30, 2019 Special Meeting
 - a. Motion to approve the minutes from the April 30, 2019 Special meeting by Mary Macchio (Hampton Inn Thousand Oaks) and seconded by Kim Cartaino (Sheraton Agoura Hills). With a vote of 7-0-0 the motion was approved.
- VI. **Public Comments**
 - a. Stefan from CLU thanked TID for sponsoring student trip with TID.
 - b. Melanie from Ronald Reagan Library announced Davinci event Friday May 24th.
- VII. **Discussion Item:** Augustine Monthly Report
 - a. Cathy and Lindsay gave the Augustine Monthly Report for April 2019.
- VIII. **Action Item: Approval of amendments to the Direct Marketing Funds Policy and Procedure relating to the transfer of aging account funds.**
 - a. Motion to approve the amendedments to the Direct Marketing Policy and Procedure by Felix Wang (Best Western/Thousand Oaks Inn) and seconded by Kristina Lecka (Hyatt Regency Westlake). With a vote of 7-0-0- the motion was approved.
- IX. **Roundtable Discussion – CVTID Membership**

- a. Felix Wang announced that Pizza Cookery will be opening at the Best Western/Thousand Oaks Inn on June 1st.
- b. Adam announced that Tarantula Hill Brewing Company will be opening in Thousand Oaks in June.

X. **Next Meeting will be Tuesday, July 22, 2019 (Webinar Meeting)**

XI. **Adjourn**

- a. Chair Sean Briody adjourned the meeting at 1:21pm.