



Conejo Valley Tourism Improvement District (CVTID)

Tuesday, January 16, 2018 at 12:00pm
Meeting Minutes

I. Welcome/Call to Order – CVTID Chair Kim Cartaino

- a. Chair Kim Cartaino called the meeting to order at 12:04pm

II. Roll Call/Self Introductions – President/CEO Jill Lederer

- a. Hotel members present: Sheraton Agoura Hills, Best Western Thousand Oaks Inn, Homewood Suites, Hampton Inn Thousand Oaks, Pam Garden Hotel, Courtyard by Marriott, Towneplace Suites by Marriott.
- b. Other members present: Jill Lederer and Adam Haverstock – Greater Conejo Valley Chamber of Commerce; Haider Alawami – City of Thousand Oaks.
- c. Guests present: Amy Wilson – Augustine; Ken Painter – Residence Inn by Marriott Westlake Village; Debby Giovinazzo – Sunland Vintage Winery; Rudy Flores – Sports Academy; Rochelle Callis – Conejo Recreation and Park District.
- d. A quorum was established.

III. Action Item: Approval of Agenda for January 16, 2018 Meeting

- a. Motion to approve the agenda for the January 16, 2018 meeting by Steven Ortmann (Palm Garden Hotel) and seconded by Joelyn Caprine (Homewood Suites). With a vote of 7-0-0 the motion was approved.

IV. Action Item: Approval of Minutes from the December 12, 2017 Meeting

- a. Motion to approve the minutes from the December 12, 2017 meeting by Mary McVicker Macchio (Hampton Inn Thousand Oaks) and seconded by Steven Ortmann (Palm Garden Hotel). With a vote of 7-0-0 the motion was approved.

V. Action Item: Approval of Minutes from the December 12, 2017 Special Meeting

- a. Motion to approve the minutes from the December 12, 2017 special meeting by Steven Ortmann (Palm Garden Hotel) and seconded by Sean Briody (Courtyard by Marriott). With a vote of 7-0-0 the motion was approved.

VI. **Public Comments**

- a. Rudy Flores from Sports Academy made brief remarks thanking the committee members for having him at the meeting.

VII. **Discussion Item: Augustine Monthly Report**

- a. Amy Wilson from Augustine presented the Augustine monthly report. She also answered questions from the members of the CVTID Board of Directors.

VIII. **Discussion Item: Staff Report on Conferences**

- a. Adam Haverstock presented the staff report on conferences and answered questions from the members of the CVTID Board of Directors.

IX. **Action Item: Ratification of Partnership Agreement between Conejo Valley Tourism Improvement District and Sports Academy**

- a. Adam Haverstock presented the staff report on the proposed partnership agreement between Conejo Valley Tourism Improvement District and Sports Academy. Rudy Flores from Sports Academy answered questions from the members of the CVTID Board of Directors.
- b. Motion to ratify the partnership agreement between Conejo Valley Tourism Improvement District and Sports Academy with 2 amendments. CVTID would like promotional materials on display at Sports Academy during all hours of operation rather than only during special events. CVTID would also like to extend the discount for hotel employees to also include hotel guests.
 - i. Motion made by Steven Ortmann (Palm Garden Hotel) and seconded by Mary McVicker Macchio (Hampton Inn Thousand Oaks). With a vote of 7-0-0 the motion was approved.

X. **Roundtable Discussion – CVTID Membership**

- a. No items were reported during the roundtable discussion.

XI. **Next Meeting will be Tuesday, February 20, 2018**

XII. **Adjourn**

- a. Chair Kim Cartaino adjourned the meeting at 1:24pm.